

CUSTOMER SUCCESS STORY

Vendor Management: In-house vs Outsourced Developers

Company Type: Information Services Company

Developers Analyzed: 200 to 5000 Developers

The Background and Big Question

The client had recently reduced their inhouse developer teams by 40% and moved to using more outsourced talent. They were looking to discover how this outsourcing initiative was and had affected their overheads and productivity.

Which Product?

The Developer Analytics Pilot, which was implemented after the outsourcing initiative had been activated. BlueOptima went through and analysed the last four years of data to uncover the effect of the historical changes.

The Results

After implementing the pilot, BlueOptima were able to demonstrate the historical change between having insourced vs outsourced developers. The Developer Analytics platform was also able to determine the economic impact of using the inhouse developers compared to external developer teams.

Due to outsourcing, within one quarter the client was able to save between \$400,000 and \$600,000 (USD). This saving was conducted without any sacrifice to productivity and over the next year, their estimated savings were anticipated to be approximately \$2,000,000 (USD).

For this particular client, reducing inhouse software developers by 40% was seen as a great benefit because they were able to work with lower cost outsourced developers.

Find out more

For more information or to access other useful customer success stories, please contact:

p +44 207 100 8740

e enquiries@blueoptima.com

w www.blueoptima.com